# INEQUALITIES OF HERMITE-HADAMARD TYPE FOR GA-CONVEX FUNCTIONS 

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#### Abstract

Some inequalities of Hermite-Hadamard type for $G A$-convex functions defined on positive intervals are given.


## 1. Introduction

Let $I \subset(0, \infty)$ be an interval; a real-valued function $f: I \rightarrow \mathbb{R}$ is said to be $G A$-convex (concave) on $I$ if

$$
\begin{equation*}
f\left(x^{1-\lambda} y^{\lambda}\right) \leq(\geq)(1-\lambda) f(x)+\lambda f(y) \tag{1.1}
\end{equation*}
$$

for all $x, y \in I$ and $\lambda \in[0,1]$.
Since the condition 1.1 can be written as

$$
f \circ \exp ((1-\lambda) \ln x+\lambda \ln y) \leq(\geq)(1-\lambda) f \circ \exp (\ln x)+\lambda f \circ \exp (\ln y),
$$

then we observe that $f: I \rightarrow \mathbb{R}$ is $G A$-convex (concave) on $I$ if and only if $f \circ \exp$ is convex (concave) on $\ln I:=\{\ln z, z \in I\}$. If $I=[a, b]$ then $\ln I=$ $[\ln a, \ln b]$.

It is known that the function $f(x)=\ln (1+x)$ is $G A$-convex on $(0, \infty)$ (see [1]).

[^0](2010) Mathematics Subject Classification: 26D15, 25D10.

Key words and phrases: Hermite-Hadamard type inequalities, convex functions, integral inequalities, $G A$-convex functions.

For real and positive values of $x$, the Euler gamma function $\Gamma$ and its logarithmic derivative $\psi$, the so-called digamma function, are defined by

$$
\Gamma(x):=\int_{0}^{\infty} t^{x-1} e^{-t} d t \quad \text { and } \quad \psi(x):=\frac{\Gamma^{\prime}(x)}{\Gamma(x)}
$$

It has been shown in [17] that the function $f:(0, \infty) \rightarrow \mathbb{R}$ defined by

$$
f(x)=\psi(x)+\frac{1}{2 x}
$$

is $G A$-concave on $(0, \infty)$ while the function $g:(0, \infty) \rightarrow \mathbb{R}$ defined by

$$
g(x)=\psi(x)+\frac{1}{2 x}+\frac{1}{12 x^{2}}
$$

is $G A$-convex on $(0, \infty)$.
If $[a, b] \subset(0, \infty)$ and the function $g:[\ln a, \ln b] \rightarrow \mathbb{R}$ is convex (concave) on $[\ln a, \ln b]$, then the function $f:[a, b] \rightarrow \mathbb{R}, f(t)=g(\ln t)$, is GA-convex (concave) on $[a, b]$.

Indeed, if $x, y \in[a, b]$ and $\lambda \in[0,1]$, then

$$
\begin{aligned}
f\left(x^{1-\lambda} y^{\lambda}\right) & =g\left(\ln \left(x^{1-\lambda} y^{\lambda}\right)\right)=g[(1-\lambda) \ln x+\lambda \ln y] \\
& \leq(\geq)(1-\lambda) g(\ln x)+\lambda g(\ln y)=(1-\lambda) f(x)+\lambda f(y)
\end{aligned}
$$

which shows that $f$ is GA-convex (concave) on $[a, b]$.
We recall the classical Hermite-Hadamard inequality that states that

$$
f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(t) d t \leq \frac{f(a)+f(b)}{2}
$$

for any convex function $f:[a, b] \rightarrow \mathbb{R}$.
For related results, see [2]-5] and [7]-[15].
In [17] the authors obtained the following Hermite-Hadamard type inequality.

Theorem 1.1. If $b>a>0$ and $f:[a, b] \rightarrow \mathbb{R}$ is a differentiable $G A$ convex (concave) function on $[a, b]$, then
(1.2) $\quad f(I(a, b)) \leq(\geq) \frac{1}{b-a} \int_{a}^{b} f(t) d t$

$$
\leq(\geq) \frac{b-L(a, b)}{b-a} f(b)+\frac{L(a, b)-a}{b-a} f(a)
$$

The identric mean $I(a, b)$ is defined by

$$
I(a, b):=\frac{1}{e}\left(\frac{b^{b}}{a^{a}}\right)^{\frac{1}{b-a}}
$$

while the logarithmic mean is defined by

$$
L(a, b):=\frac{b-a}{\ln b-\ln a} .
$$

The differentiability of the function is not necessary in Theorem 1.1 for the first inequality from 1.2 to hold. A proof of this fact is proved below after some short preliminaries. The second inequality in (1.2) has been proved in [17] without differentiability assumption.

## 2. Preliminaries

We recall some facts on the lateral derivatives of a convex function.
Suppose that $I$ is an interval of real numbers with interior $\stackrel{\circ}{I}$ and $f: I \rightarrow \mathbb{R}$ is a convex function on $I$. Then $f$ is continuous on $\stackrel{\circ}{I}$ and has finite left and right derivatives at each point of $\stackrel{\circ}{I}$. Moreover, if $x, y \in \stackrel{\circ}{I}$ and $x<y$, then $f_{-}^{\prime}(x) \leq f_{+}^{\prime}(x) \leq f_{-}^{\prime}(y) \leq f_{+}^{\prime}(y)$ which shows that both $f_{-}^{\prime}$ and $f_{+}^{\prime}$ are nondecreasing functions on $\stackrel{\circ}{I}$. It is also known that a convex function must be differentiable except for at most countably many points.

For a convex function $f: I \rightarrow \mathbb{R}$, the subdifferential of $f$ denoted by $\partial f$ is the set of all functions $\varphi: I \rightarrow[-\infty, \infty]$ such that $\varphi(I) \subset \mathbb{R}$ and

$$
f(x) \geq f(a)+(x-a) \varphi(a) \text { for any } x, a \in I
$$

It is also well known that if $f$ is convex on $I$, then $\partial f$ is nonempty, $f_{-}^{\prime}$, $f_{+}^{\prime} \in \partial f$ and if $\varphi \in \partial f$, then

$$
f_{-}^{\prime}(x) \leq \varphi(x) \leq f_{+}^{\prime}(x) \text { for any } x \in \stackrel{\circ}{I}
$$

In particular, $\varphi$ is a nondecreasing function.
If $f$ is differentiable and convex on $\stackrel{I}{I}$, then $\partial f=\left\{f^{\prime}\right\}$.

Now, since $f \circ \exp$ is convex on $[\ln a, \ln b]$, it follows that $f$ has finite lateral derivatives on $(\ln a, \ln b)$ and by gradient inequality for convex functions we have

$$
\begin{equation*}
f \circ \exp (x)-f \circ \exp (y) \geq(x-y) \varphi(\exp y) \exp y \tag{2.1}
\end{equation*}
$$

where $\varphi(\exp y) \in\left[f_{-}^{\prime}(\exp y), f_{+}^{\prime}(\exp y)\right]$ for any $x, y \in(\ln a, \ln b)$.
If $s, t \in(a, b)$ and we take in $2.1 x=\ln t, y=\ln s$, then we get

$$
\begin{equation*}
f(t)-f(s) \geq(\ln t-\ln s) \varphi(s) s \tag{2.2}
\end{equation*}
$$

where $\varphi(s) \in\left[f_{-}^{\prime}(s), f_{+}^{\prime}(s)\right]$.
Now, if we take the integral mean on $[a, b]$ in the inequality 2.2$)$, we get

$$
\frac{1}{b-a} \int_{a}^{b} f(t) d t-f(s) \geq\left(\frac{1}{b-a} \int_{a}^{b} \ln t d t-\ln s\right) \varphi(s) s
$$

and since

$$
\frac{1}{b-a} \int_{a}^{b} \ln t d t=\ln I(a, b)
$$

then we get

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(t) d t \geq f(s)+(\ln I(a, b)-\ln s) \varphi(s) s \tag{2.3}
\end{equation*}
$$

for any $s \in(a, b)$ and $\varphi(s) \in\left[f_{-}^{\prime}(s), f_{+}^{\prime}(s)\right]$. This is an inequality of interest in itself.

Now, if we take in 2.3$) s=I(a, b) \in(a, b)$ then we get the first inequality in 1.2 for GA-convex functions.

If $f$ is differentiable and GA-convex on $(a, b)$, then we have from $(2.3)$ the inequality

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(t) d t \geq f(s)+(\ln I(a, b)-\ln s) f^{\prime}(s) s \tag{2.4}
\end{equation*}
$$

for any $s \in(a, b)$.
If we take in $2.4=\frac{a+b}{2}=A(a, b)$, then we get

$$
\frac{1}{b-a} \int_{a}^{b} f(t) d t \geq f(A(a, b))-f^{\prime}(A(a, b)) A(a, b) \ln \left(\frac{A(a, b)}{I(a, b)}\right)
$$

If we assume that $f^{\prime}(A(a, b)) \leq 0$, then, since $I(a, b) \leq A(a, b)$, we get

$$
\frac{1}{b-a} \int_{a}^{b} f(t) d t \geq f(A(a, b))
$$

provided that $f$ is differentiable and GA-convex on $(a, b)$.
Also, if we take in $(2.4) s=L(a, b)$, then we get

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(t) d t \geq f(L(a, b))+f^{\prime}(L(a, b)) L(a, b) \ln \left(\frac{I(a, b)}{L(a, b)}\right) \tag{2.5}
\end{equation*}
$$

If we assume that $f^{\prime}(L(a, b)) \geq 0$, then we get from 2.5 that

$$
\frac{1}{b-a} \int_{a}^{b} f(t) d t \geq f(L(a, b))
$$

provided that $f$ is differentiable and GA-convex on $(a, b)$.
Now, if we take in $2.4=\sqrt{a b}=G(a, b)$, then we get

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(t) d t \geq f(G(a, b))+f^{\prime}(G(a, b)) G(a, b) \ln \left(\frac{I(a, b)}{G(a, b)}\right) \tag{2.6}
\end{equation*}
$$

Since

$$
\begin{aligned}
\ln \left(\frac{I(a, b)}{G(a, b)}\right) & =\ln I(a, b)-\ln G(a, b) \\
& =\frac{b \ln b-a \ln a}{b-a}-1-\frac{\ln a+\ln b}{2} \\
& =\frac{a+b}{2} \frac{\ln b-\ln a}{b-a}-1=\frac{A(a, b)-L(a, b)}{L(a, b)}
\end{aligned}
$$

then 2.6 is equivalent to

$$
\frac{1}{b-a} \int_{a}^{b} f(t) d t \geq f(G(a, b))+f^{\prime}(G(a, b)) G(a, b) \frac{A(a, b)-L(a, b)}{L(a, b)}
$$

If $f^{\prime}(G(a, b)) \geq 0$, then we have

$$
\frac{1}{b-a} \int_{a}^{b} f(t) d t \geq f(G(a, b))
$$

provided that $f$ is differentiable and GA-convex on $(a, b)$.

Motivated by the above results we establish in this paper other inequalities of Hermite-Hadamard type for GA-convex functions. Applications for special means are also provided.

## 3. New results

We start with the following result that provides in the right side of (1.2) a bound in terms of the identric mean.

Theorem 3.1. Let $f:(0, \infty) \supset[a, b] \rightarrow \mathbb{R}$ be a $G A$-convex (concave) function on $[a, b]$. Then we have
(3.1) $\frac{1}{b-a} \int_{a}^{b} f(t) d t \leq(\geq) \frac{(\ln b-\ln I(a, b)) f(a)+(\ln I(a, b)-\ln a) f(b)}{\ln b-\ln a}$

$$
=\frac{b-L(a, b)}{b-a} f(b)+\frac{L(a, b)-a}{b-a} f(a) .
$$

Proof. Since $f$ is a $G A$-convex (concave) function on $[a, b]$ then $f \circ \exp$ is convex (concave) and we have

$$
\begin{align*}
f(t) & =f \circ \exp (\ln t)=f \circ \exp \left(\frac{(\ln b-\ln t) \ln a+(\ln t-\ln a) \ln b}{\ln b-\ln a}\right)  \tag{3.2}\\
& \leq(\geq) \frac{(\ln b-\ln t) f \circ \exp (\ln a)+(\ln t-\ln a) f \circ \exp (\ln b)}{\ln b-\ln a} \\
& =\frac{(\ln b-\ln t) f(a)+(\ln t-\ln a) f(b)}{\ln b-\ln a}
\end{align*}
$$

for any $t \in[a, b]$.
This inequality is of interest in itself as well.
If we take the integral mean in $(3.2)$, we get

$$
\begin{aligned}
& \frac{1}{b-a} \int_{a}^{b} f(t) d t \\
& \quad \leq(\geq) \frac{\left(\ln b-\frac{1}{b-a} \int_{a}^{b} \ln t d t\right) f(a)+\left(\frac{1}{b-a} \int_{a}^{b} \ln t d t-\ln a\right) f(b)}{\ln b-\ln a}
\end{aligned}
$$

and since

$$
\frac{1}{b-a} \int_{a}^{b} \ln t d t=\ln I(a, b)
$$

then we obtain the desired result (3.1).
Now, we observe that

$$
\begin{aligned}
\frac{\ln b-\ln I(a, b)}{\ln b-\ln a} & =\frac{\ln b-\frac{b \ln b-a \ln a}{b-a}+1}{\ln b-\ln a} \\
& =\frac{(b-a) \ln b-b \ln b+a \ln a+b-a}{(b-a)(\ln b-\ln a)} \\
& =\frac{b-a-a(\ln b-\ln a)}{(b-a)(\ln b-\ln a)} \\
& =\frac{L(a, b)-a}{b-a}
\end{aligned}
$$

and, similarly

$$
\frac{\ln I(a, b)-\ln a}{\ln b-\ln a}=\frac{b-L(a, b)}{b-a}
$$

which proves the last part of (3.1).
If $f:(0, \infty) \supset I \rightarrow \mathbb{R}$ is $G A$-convex (concave) on $I$, then we have the inequality

$$
\begin{equation*}
f(\sqrt{x y}) \leq(\geq) \frac{f(x)+f(y)}{2} \tag{3.3}
\end{equation*}
$$

for any $x, y \in I$.
The following refinement of (3.3), which is an inequality of HermiteHadamard type, holds (see [16] for an extension to $G A h$-convex functions). For the sake of completeness we give here a short proof.

Lemma 3.2. Let $f:(0, \infty) \supset[a, b] \rightarrow \mathbb{R}$ be a $G A$-convex (concave) function on $[a, b]$. Then we have

$$
\begin{equation*}
f(\sqrt{a b}) \leq(\geq) \frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(t)}{t} d t \leq(\geq) \frac{f(a)+f(b)}{2} \tag{3.4}
\end{equation*}
$$

Proof. By the definition of $G A$-convex (concave) functions on $[a, b]$ we have

$$
\begin{equation*}
f\left(a^{1-\lambda} b^{\lambda}\right) \leq(\geq)(1-\lambda) f(a)+\lambda f(b) \tag{3.5}
\end{equation*}
$$

for any $\lambda \in[0,1]$.
Integrating the inequality $(3.5)$ on $[0,1]$ we get

$$
\begin{equation*}
\int_{0}^{1} f\left(a^{1-\lambda} b^{\lambda}\right) d \lambda \leq(\geq) f(a) \int_{0}^{1}(1-\lambda) d \lambda+f(b) \int_{0}^{1} \lambda d \lambda \tag{3.6}
\end{equation*}
$$

Since

$$
\int_{0}^{1}(1-\lambda) d \lambda=\int_{0}^{1} \lambda d \lambda=\frac{1}{2}
$$

and, by changing the variable $t=a^{1-\lambda} b^{\lambda}, \lambda \in[0,1]$, we have

$$
\int_{0}^{1} f\left(a^{1-\lambda} b^{\lambda}\right) d \lambda=\frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(t)}{t} d t
$$

then by (3.6) we get the second inequality in (3.4).
By the inequality (3.3) we have

$$
\begin{align*}
f(\sqrt{a b}) & =f\left(\sqrt{a^{1-\lambda} b^{\lambda} a^{\lambda} b^{1-\lambda}}\right)  \tag{3.7}\\
& \leq(\geq) \frac{1}{2}\left[f\left(a^{1-\lambda} b^{\lambda}\right)+f\left(a^{\lambda} b^{1-\lambda}\right)\right]
\end{align*}
$$

for any $\lambda \in[0,1]$.
Integrating the inequality (3.7) on $[0,1]$ we get

$$
\begin{equation*}
f(\sqrt{a b}) \leq(\geq) \frac{1}{2}\left[\int_{0}^{1} f\left(a^{1-\lambda} b^{\lambda}\right) d \lambda+\int_{0}^{1} f\left(a^{\lambda} b^{1-\lambda}\right) d \lambda\right] \tag{3.8}
\end{equation*}
$$

Since

$$
\int_{0}^{1} f\left(a^{\lambda} b^{1-\lambda}\right) d \lambda=\int_{0}^{1} f\left(a^{1-\lambda} b^{\lambda}\right) d \lambda=\frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(t)}{t} d t
$$

then by (3.8) we get the first inequality in (3.4).

REMARK 3.3. The inequality (3.4 can be also written for any $d>c>0$ with $c, d \in I$ as

$$
\begin{equation*}
f(\sqrt{c d}) \leq(\geq) \int_{0}^{1} f\left(c^{1-\lambda} d^{\lambda}\right) d \lambda \leq(\geq) \frac{f(c)+f(d)}{2} \tag{3.9}
\end{equation*}
$$

provided that $f$ is a $G A$-convex (concave) function on $I$.
We have the following representation result:
Lemma 3.4. Let $g: \mathbb{R} \supset[x, y] \rightarrow \mathbb{C}$ be a Lebesgue integrable function on $[x, y]$. Then for any $\lambda \in[0,1]$ we have the representation

$$
\begin{align*}
\int_{0}^{1} g[(1-t) x+t y] d t= & (1-\lambda) \int_{0}^{1} g[(1-t)((1-\lambda) x+\lambda y)+t y] d t  \tag{3.10}\\
& +\lambda \int_{0}^{1} g[(1-t) x+t((1-\lambda) x+\lambda y)] d t
\end{align*}
$$

Proof. For $\lambda=0$ and $\lambda=1$ the equality 3 is obvious.
Let $\lambda \in(0,1)$. Observe that

$$
\begin{aligned}
\int_{0}^{1} g[(1-t)(\lambda y+(1-\lambda) x) & +t y] d t \\
& =\int_{0}^{1} g[((1-t) \lambda+t) y+(1-t)(1-\lambda) x] d t
\end{aligned}
$$

and

$$
\int_{0}^{1} g[t(\lambda y+(1-\lambda) x)+(1-t) x] d t=\int_{0}^{1} g[t \lambda y+(1-\lambda t) x] d t
$$

If we make the change of variable $u:=(1-t) \lambda+t$, then we have $1-u=$ $(1-t)(1-\lambda)$ and $d u=(1-\lambda) d t$. Then

$$
\int_{0}^{1} g[((1-t) \lambda+t) y+(1-t)(1-\lambda) x] d t=\frac{1}{1-\lambda} \int_{\lambda}^{1} g[u y+(1-u) x] d u
$$

If we make the change of variable $u:=\lambda t$, then we have $d u=\lambda d t$ and

$$
\int_{0}^{1} g[t \lambda y+(1-\lambda t) x] d t=\frac{1}{\lambda} \int_{0}^{\lambda} g[u y+(1-u) x] d u
$$

Therefore

$$
\begin{aligned}
& (1-\lambda) \int_{0}^{1} g[(1-t)(\lambda y+(1-\lambda) x)+t y] d t \\
& \quad+\lambda \int_{0}^{1} g[t(\lambda y+(1-\lambda) x)+(1-t) x] d t \\
& \quad=\int_{\lambda}^{1} g[u y+(1-u) x] d u+\int_{0}^{\lambda} g[u y+(1-u) x] d u \\
& \quad=\int_{0}^{1} g[u y+(1-u) x] d u
\end{aligned}
$$

and the identity 3.10 is proved.
Corollary 3.5. Let $f:(0, \infty) \supset[a, b] \rightarrow \mathbb{C}$ be a Lebesgue integrable function on $[a, b]$. Then for any $\lambda \in[0,1]$ we have the representation

$$
\begin{align*}
\int_{0}^{1} f\left(a^{1-s} b^{s}\right) d s=(1-\lambda) \int_{0}^{1} f( & {\left.\left[a^{1-\lambda} b^{\lambda}\right]^{1-s} b^{s}\right) d s }  \tag{3.11}\\
& +\lambda \int_{0}^{1} f\left(a^{1-s}\left[a^{1-\lambda} b^{\lambda}\right]^{s}\right) d s
\end{align*}
$$

Proof. Using (3.10) we have

$$
\begin{aligned}
& \int_{0}^{1} f\left(a^{1-s} b^{s}\right) d s=\int_{0}^{1} f \circ \exp ((1-s) \ln a+s \ln b) d s \\
&=(1-\lambda) \int_{0}^{1} f \circ \exp [(1-s)((1-\lambda) \ln a+\lambda \ln b)+s \ln b] d s \\
&+\lambda \int_{0}^{1} f \circ \exp [(1-s) \ln a+s((1-\lambda) \ln a+\lambda \ln b)] d s \\
&=(1-\lambda) \int_{0}^{1} f \circ \exp \left[(1-s) \ln \left[a^{1-\lambda} b^{\lambda}\right]+s \ln b\right] d s \\
&+\lambda \int_{0}^{1} f \circ \exp \left[(1-s) \ln a+s \ln \left[a^{1-\lambda} b^{\lambda}\right]\right] d s \\
&=(1-\lambda) \int_{0}^{1} f\left(\left[a^{1-\lambda} b^{\lambda}\right]^{1-s} b^{s}\right) d s+\lambda \int_{0}^{1} f\left(a^{1-s}\left[a^{1-\lambda} b^{\lambda}\right]^{s}\right) d s
\end{aligned}
$$

and the identity (3.11) is proved.

We are able now to provide a refinement of (3.4) as follows:
Theorem 3.6. Let $f:(0, \infty) \supset[a, b] \rightarrow \mathbb{R}$ be a GA-convex (concave) function on $[a, b]$. Then for any $\lambda \in[0,1]$ we have

$$
\begin{align*}
f(\sqrt{a b}) & \leq(\geq)(1-\lambda) f\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right)+\lambda f\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right)  \tag{3.12}\\
& \leq(\geq) \frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(t)}{t} d t \\
& \leq(\geq) \frac{1}{2}\left[f\left(a^{1-\lambda} b^{\lambda}\right)+(1-\lambda) f(b)+\lambda f(a)\right] \\
& \leq(\geq) \frac{f(a)+f(b)}{2}
\end{align*}
$$

Proof. We prove the inequalities only for the $G A$-convex case.
Using the inequality (3.9) we have

$$
f\left(\sqrt{a^{1-\lambda} b^{\lambda} b}\right) \leq \int_{0}^{1} f\left(\left[a^{1-\lambda} b^{\lambda}\right]^{1-s} b^{s}\right) d s \leq \frac{f\left(a^{1-\lambda} b^{\lambda}\right)+f(b)}{2}
$$

that is equivalent to

$$
\begin{equation*}
f\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right) \leq \int_{0}^{1} f\left(\left[a^{1-\lambda} b^{\lambda}\right]^{1-s} b^{s}\right) d s \leq \frac{f\left(a^{1-\lambda} b^{\lambda}\right)+f(b)}{2} \tag{3.13}
\end{equation*}
$$

for any $\lambda \in[0,1]$.
We also have

$$
f\left(\sqrt{a a^{1-\lambda} b^{\lambda}}\right) \leq \int_{0}^{1} f\left(a^{1-s}\left[a^{1-\lambda} b^{\lambda}\right]^{s}\right) d s \leq \frac{f(a)+f\left(a^{1-\lambda} b^{\lambda}\right)}{2}
$$

that is equivalent to

$$
\begin{equation*}
f\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right) \leq \int_{0}^{1} f\left(a^{1-s}\left[a^{1-\lambda} b^{\lambda}\right]^{s}\right) d s \leq \frac{f(a)+f\left(a^{1-\lambda} b^{\lambda}\right)}{2} \tag{3.14}
\end{equation*}
$$

for any $\lambda \in[0,1]$.
If we multiply (3.13) by $1-\lambda$ and 3.14 by $\lambda$ and add the obtained inequalities, we get, by the identity (3.11), that

$$
(1-\lambda) f\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right)+\lambda f\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right) \leq \int_{0}^{1} f\left(a^{1-s} b^{s}\right) d s
$$

$$
\begin{aligned}
& \leq(1-\lambda) \frac{f\left(a^{1-\lambda} b^{\lambda}\right)+f(b)}{2}+\lambda \frac{f(a)+f\left(a^{1-\lambda} b^{\lambda}\right)}{2} \\
& =\frac{1}{2}\left[f\left(a^{1-\lambda} b^{\lambda}\right)+(1-\lambda) f(b)+\lambda f(a)\right]
\end{aligned}
$$

for any $\lambda \in[0,1]$, which proves the second and the third inequality in 3.12).
By the $G A$-convexity we have

$$
\begin{aligned}
(1-\lambda) f\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right)+ & \lambda f\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right) \\
& \geq f\left[\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right)^{1-\lambda}\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right)^{\lambda}\right]=f\left(a^{\frac{1}{2}} b^{\frac{1}{2}}\right)
\end{aligned}
$$

which proves the first inequality in 3.12 .
By the $G A$-convexity we also have

$$
\begin{aligned}
& \frac{1}{2}\left[f\left(a^{1-\lambda} b^{\lambda}\right)+(1-\lambda) f(b)+\lambda f(a)\right] \\
& \qquad \begin{array}{l}
\leq \\
\leq(1-\lambda) f(a)+\lambda f(b)+(1-\lambda) f(b)+\lambda f(a)] \\
\end{array} \quad=\frac{f(a)+f(b)}{2}
\end{aligned}
$$

which proves the last inequality in (3.12).
Corollary 3.7. With the assumptions of Theorem 3.6 we have

$$
\begin{aligned}
f(\sqrt{a b}) & \leq(\geq) \frac{1}{2}\left[f\left(a^{\frac{1}{4}} b^{\frac{3}{4}}\right)+f\left(a^{\frac{3}{4}} b^{\frac{1}{4}}\right)\right] \\
& \leq(\geq) \frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(t)}{t} d t \\
& \leq(\geq) \frac{1}{2}\left[f(\sqrt{a b})+\frac{f(b)+f(a)}{2}\right] \\
& \leq(\geq) \frac{f(a)+f(b)}{2}
\end{aligned}
$$

## 4. Related results

The following result also holds:
Theorem 4.1. Let $f:(0, \infty) \supset[a, b] \rightarrow \mathbb{R}$ be a GA-convex (concave) function on $[a, b]$. Then for any $t \in[a, b]$ we have

$$
\begin{align*}
\frac{1}{\ln b-\ln a} & \int_{a}^{b} \frac{f(s)}{s} d s  \tag{4.1}\\
& \leq(\geq) \frac{1}{2}\left[f(t)+\frac{f(b)(\ln b-\ln t)+f(a)(\ln t-\ln a)}{\ln b-\ln a}\right] \\
& \leq(\geq) \frac{f(a)+f(b)}{2}
\end{align*}
$$

Proof. We give a proof only for the $G A$-convex case.
From the inequality 2.2 we have that

$$
\begin{equation*}
f(t)-f(s) \geq(\ln t-\ln s) f_{+}^{\prime}(s) s \tag{4.2}
\end{equation*}
$$

for any $s \in(a, b)$ and $t \in[a, b]$.
We divide 4.2 by $s>0$ and integrate on $[a, b]$ over $s$ to get

$$
\begin{equation*}
f(t) \int_{a}^{b} \frac{1}{s} d s-\int_{a}^{b} \frac{f(s)}{s} d s \geq\left(\int_{a}^{b} f_{+}^{\prime}(s) d s\right) \ln t-\int_{a}^{b} f_{+}^{\prime}(s) \ln s d s \tag{4.3}
\end{equation*}
$$

for any $t \in[a, b]$.
However,

$$
\int_{a}^{b} \frac{1}{s} d s=\ln b-\ln a, \int_{a}^{b} f_{+}^{\prime}(s) d s=f(b)-f(a)
$$

and

$$
\begin{aligned}
& \int_{a}^{b} f_{+}^{\prime}(s) \ln s d s \\
& \quad=\left.f(s) \ln s\right|_{a} ^{b}-\int_{a}^{b} \frac{f(s)}{s} d s=f(b) \ln b-f(a) \ln a-\int_{a}^{b} \frac{f(s)}{s} d s
\end{aligned}
$$

Therefore, by (4.3) we get

$$
\begin{aligned}
f(t)(\ln b-\ln a) & -\int_{a}^{b} \frac{f(s)}{s} d s \\
& \geq(f(b)-f(a)) \ln t-f(b) \ln b+f(a) \ln a+\int_{a}^{b} \frac{f(s)}{s} d s
\end{aligned}
$$

which can be written as

$$
f(t)(\ln b-\ln a)+f(b)(\ln b-\ln t)+f(a)(\ln t-\ln a) \geq 2 \int_{a}^{b} \frac{f(s)}{s} d s
$$

and the first inequality in 4.1 is proved.
Using (3.2) we have

$$
\begin{aligned}
&\left.f(t)+\frac{f(b)(\ln b-}{} \ln t\right)+f(a)(\ln t-\ln a) \\
& \ln b-\ln a \\
& \leq \frac{(\ln b-\ln t) f(a)+(\ln t-\ln a) f(b)}{\ln b-\ln a} \\
&+\frac{f(b)(\ln b-\ln t)+f(a)(\ln t-\ln a)}{\ln b-\ln a}=f(a)+f(b)
\end{aligned}
$$

for any $t \in[a, b]$. That proves the last part of 4.1).
By taking the integral mean in the inequality (4.1) we have:
Corollary 4.2. With the assumptions of Theorem 4.1 we have

$$
\begin{align*}
& \frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s \leq(\geq) \frac{1}{2} \frac{1}{b-a} \int_{a}^{b} f(t) d t  \tag{4.4}\\
& +\frac{1}{2} \frac{f(b)(\ln b-\ln I(a, b))+f(a)(\ln I(a, b)-\ln a)}{\ln b-\ln a} \leq(\geq) \frac{f(a)+f(b)}{2} .
\end{align*}
$$

Since a simple calculation reveals (see the proof of Theorem 3.1) that

$$
\begin{aligned}
& \frac{f(b)(\ln b-\ln I(a, b))+f(a)(\ln I(a, b)-\ln a)}{\ln b-\ln a} \\
&=\frac{L(a, b)-a}{b-a} f(b)+\frac{b-L(a, b)}{b-a} f(a)
\end{aligned}
$$

then the inequality $(\sqrt{4.4})$ is equivalent to

$$
\begin{aligned}
& \frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s \leq(\geq) \frac{1}{2} \frac{1}{b-a} \int_{a}^{b} f(t) d t \\
& \\
& \quad+\frac{1}{2}\left[\frac{L(a, b)-a}{b-a} f(b)+\frac{b-L(a, b)}{b-a} f(a)\right] \leq(\geq) \frac{f(a)+f(b)}{2}
\end{aligned}
$$

Remark 4.3. Taking specific values for $t \in[a, b]$ in 4.1) we get the following results:

$$
\begin{aligned}
\frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s & \leq(\geq) \frac{1}{2} f\left(\frac{a+b}{2}\right) \\
& +\frac{1}{2}\left[\frac{f(b)\left(\ln b-\ln \frac{a+b}{2}\right)+f(a)\left(\ln \frac{a+b}{2}-\ln a\right)}{\ln b-\ln a}\right] \\
& \leq(\geq) \frac{f(a)+f(b)}{2}, \\
\frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s & \leq(\geq) \frac{1}{2}\left[f(\sqrt{a b})+\frac{f(a)+f(b)}{2}\right] \\
\frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s & \leq(\geq) \frac{f(a)+f(b)}{2}, \\
& +\frac{1}{2}\left[\frac{f(b)(\ln b-\ln I(a, b))+f(a)(\ln I(a, b)-\ln a)}{\ln b-\ln a}\right] \\
& =\frac{1}{2}\left[f(I(a, b))+\frac{L(a, b)-a}{b-a} f(b)+\frac{b-L(a, b)}{b-a} f(a)\right] \\
& \leq(\geq) \frac{f(a)+f(b)}{2},
\end{aligned}
$$

and

$$
\begin{aligned}
& \frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s \leq(\geq) \frac{1}{2} f(L(a, b)) \\
+ & \frac{1}{2}\left[\frac{f(b)(\ln b-\ln L(a, b))+f(a)(\ln L(a, b)-\ln a)}{\ln b-\ln a}\right] \leq(\geq) \frac{f(a)+f(b)}{2}
\end{aligned}
$$

Now, observe that

$$
f(b)(\ln b-\ln t)+f(a)(\ln t-\ln a)=0
$$

iff

$$
\ln t=\frac{f(b) \ln b-f(a) \ln a}{f(b)-f(a)}=\ln \left(\frac{b^{f(b)}}{a^{f(a)}}\right)^{\frac{1}{f(b)-f(a)}}
$$

which is equivalent to

$$
t=\left(\frac{b^{f(b)}}{a^{f(a)}}\right)^{\frac{1}{f(b)-f(a)}}
$$

Therefore, if

$$
t=\left(\frac{b^{f(b)}}{a^{f(a)}}\right)^{\frac{1}{f(b)-f(a)}} \in[a, b]
$$

then by (4.1) we get

$$
\frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s \leq(\geq) \frac{1}{2} f\left(\left(\frac{b^{f(b)}}{a^{f(a)}}\right)^{\frac{1}{f(b)-f(a)}}\right) \leq(\geq) \frac{f(a)+f(b)}{2}
$$

The following result also holds.
Theorem 4.4. Let $f:(0, \infty) \supset[a, b] \rightarrow \mathbb{R}$ be a GA-convex (concave) function on $[a, b]$. Then for any $t \in[a, b]$ we have

$$
\begin{align*}
\frac{1}{2}[f(t) & \left.+\frac{f(b) b(\ln b-\ln t)+a f(a)(\ln t-\ln a)}{b-a}\right]-\frac{1}{b-a} \int_{a}^{b} f(s) d s  \tag{4.5}\\
& \geq(\leq) \frac{1}{2}\left[\frac{1}{b-a} \int_{a}^{b} f(s) \ln s d s-\left(\frac{1}{b-a} \int_{a}^{b} f(s) d s\right) \ln t\right]
\end{align*}
$$

Proof. We give a proof only for the $G A$-convex case.
Integrating (4.2) with respect to $s$ we get

$$
\begin{equation*}
f(t)(b-a)-\int_{a}^{b} f(s) d s \geq \ln t \int_{a}^{b} f_{+}^{\prime}(s) s d s-\int_{a}^{b} f_{+}^{\prime}(s) s \ln s d s \tag{4.6}
\end{equation*}
$$

for any $t \in[a, b]$.

Observe that, integrating by parts, we have

$$
\int_{a}^{b} f_{+}^{\prime}(s) s d s=b f(b)-a f(a)-\int_{a}^{b} f(s) d s
$$

and

$$
\begin{aligned}
\int_{a}^{b} f_{+}^{\prime}(s) s \ln s d s & =f(b) b \ln b-f(a) a \ln a-\int_{a}^{b}(s \ln s)^{\prime} f(s) d s \\
& =f(b) b \ln b-f(a) a \ln a-\int_{a}^{b}(\ln s+1) f(s) d s \\
& =f(b) b \ln b-f(a) a \ln a-\int_{a}^{b} f(s) \ln s d s-\int_{a}^{b} f(s) d s
\end{aligned}
$$

Using the inequality (4.6) we get

$$
\begin{aligned}
f(t)(b-a)- & \int_{a}^{b} f(s) d s \\
\geq & \ln t\left(b f(b)-a f(a)-\int_{a}^{b} f(s) d s\right) \\
& -f(b) b \ln b+f(a) a \ln a+\int_{a}^{b} f(s) \ln s d s+\int_{a}^{b} f(s) d s \\
= & b f(b) \ln t-a f(a) \ln t-\ln t \int_{a}^{b} f(s) d s \\
& -f(b) b \ln b+f(a) a \ln a+\int_{a}^{b} f(s) \ln s d s+\int_{a}^{b} f(s) d s
\end{aligned}
$$

that is equivalent to

$$
\begin{aligned}
f(t)(b-a)-b f(b) \ln t & +a f(a) \ln t+f(b) b \ln b-f(a) a \ln a \\
& -2 \int_{a}^{b} f(s) d s \geq \int_{a}^{b} f(s) \ln s d s-\ln t \int_{a}^{b} f(s) d s
\end{aligned}
$$

i.e.,

$$
\begin{aligned}
& f(t)(b-a)+f(b) b(\ln b-\ln t)+a f(a)(\ln t-\ln a) \\
& \quad-2 \int_{a}^{b} f(s) d s \geq \int_{a}^{b} f(s) \ln s d s-\ln t \int_{a}^{b} f(s) d s
\end{aligned}
$$

for any $t \in[a, b]$ and the inequality 4.5 is proved.

Corollary 4.5. Let $f:(0, \infty) \supset[a, b] \rightarrow \mathbb{R}$ be a $G A$-convex function on $[a, b]$. Then

$$
\begin{array}{r}
\frac{b f(b)(\ln b-\ln I(a, b))+a f(a)(\ln I(a, b)-\ln a)}{b-a}-\frac{1}{b-a} \int_{a}^{b} f(s) d s  \tag{4.7}\\
\geq \frac{1}{b-a} \int_{a}^{b} f(s) \ln s d s-\left(\frac{1}{b-a} \int_{a}^{b} f(s) d s\right) \ln I(a, b)
\end{array}
$$

Moreover, if $f$ is nondecreasing then

$$
\begin{align*}
& \frac{b f(b)(\ln b-\ln I(a, b))+a f(a)(\ln I(a, b)-\ln a)}{b-a}-\frac{1}{b-a} \int_{a}^{b} f(s) d s  \tag{4.8}\\
& \quad \geq \frac{1}{b-a} \int_{a}^{b} f(s) \ln s d s-\left(\frac{1}{b-a} \int_{a}^{b} f(s) d s\right) \ln I(a, b) \geq 0
\end{align*}
$$

Proof. Integrating over $t$ on $[a, b]$ and dividing by $b-a$ in 4.5 we get

$$
\begin{aligned}
& \frac{1}{2}\left[\frac{1}{b-a} \int_{a}^{b} f(s) d s\right. \\
& \left.\quad+\frac{f(b) b\left(\ln b-\frac{1}{b-a} \int_{a}^{b} \ln t d t\right)+a f(a)\left(\frac{1}{b-a} \int_{a}^{b} \ln t d t-\ln a\right)}{b-a}\right] \\
& \quad-\frac{1}{b-a} \int_{a}^{b} f(s) d s \geq(\leq) \frac{1}{2}\left[\frac{1}{b-a} \int_{a}^{b} f(s) \ln s d s\right. \\
& \\
& \left.\quad-\left(\frac{1}{b-a} \int_{a}^{b} f(s) d s\right) \frac{1}{b-a} \int_{a}^{b} \ln t d t\right]
\end{aligned}
$$

that is equivalent to (4.7).
Now, if $f$ is nondecreasing on $[a, b]$, then by Čebyšev inequality for synchronous functions, we have

$$
\frac{1}{b-a} \int_{a}^{b} f(s) \ln s d s \geq\left(\frac{1}{b-a} \int_{a}^{b} f(s) d s\right) \frac{1}{b-a} \int_{a}^{b} \ln t d t
$$

that proves 4.8.

Corollary 4.6. Let $f:(0, \infty) \supset[a, b] \rightarrow \mathbb{R}$ be a $G A$-convex function on $[a, b]$. Then

$$
\begin{aligned}
& \frac{1}{2}\left[f\left(\exp \left(\mu_{f}\right)\right)+\frac{f(b) b\left(\ln b-\mu_{f}\right)+a f(a)\left(\mu_{f}-\ln a\right)}{b-a}\right] \\
& \geq \frac{1}{b-a} \int_{a}^{b} f(s) d s
\end{aligned}
$$

provided that

$$
\mu_{f}:=\frac{\int_{a}^{b} f(s) \ln s d s}{\int_{a}^{b} f(s) d s} \in[\ln a, \ln b]
$$

Proof. Follows from 4.5 by taking

$$
\ln t=\frac{\int_{a}^{b} f(s) \ln s d s}{\int_{a}^{b} f(s) d s} \in[\ln a, \ln b]
$$

Remark 4.7. If we take $t=\sqrt{a b}$ in 4.5, then we get

$$
\begin{aligned}
\frac{1}{2}[f(\sqrt{a b})+ & \left.\frac{f(b) b+a f(a)}{2 L(a, b)}\right]-\frac{1}{b-a} \int_{a}^{b} f(s) d s \\
& \geq \frac{1}{2}\left[\frac{1}{b-a} \int_{a}^{b} f(s) \ln s d s-\left(\frac{1}{b-a} \int_{a}^{b} f(s) d s\right) \ln \sqrt{a b}\right]
\end{aligned}
$$

If we take $t=I(a, b)$ in 4.5), then we get

$$
\begin{aligned}
\frac{1}{2}[f(I(a, b))+ & \left.\frac{f(b) b(\ln b-\ln I(a, b))+a f(a)(\ln I(a, b)-\ln a)}{b-a}\right] \\
-\frac{1}{b-a} \int_{a}^{b} f(s) d s \geq \frac{1}{2} & {\left[\frac{1}{b-a} \int_{a}^{b} f(s) \ln s d s\right.} \\
& \left.-\left(\frac{1}{b-a} \int_{a}^{b} f(s) d s\right) \ln I(a, b)\right]
\end{aligned}
$$

We use the following results obtained by the author in [5] and [6].

Lemma 4.8. Let $h:[\alpha, \beta] \rightarrow \mathbb{R}$ be a convex function on $[\alpha, \beta]$. Then we have the inequalities

$$
\begin{align*}
& \frac{1}{8}\left[h_{+}^{\prime}\left(\frac{\alpha+\beta}{2}\right)-h_{-}^{\prime}\left(\frac{\alpha+\beta}{2}\right)\right](\beta-\alpha)  \tag{4.9}\\
& \leq \frac{h(\alpha)+h(\beta)}{2}-\frac{1}{\beta-\alpha} \int_{\alpha}^{\beta} h(t) d t \\
& \leq \frac{1}{8}\left[h_{-}^{\prime}(\beta)-h_{+}^{\prime}(\alpha)\right](\beta-\alpha)
\end{align*}
$$

and

$$
\begin{align*}
& \frac{1}{8}\left[h_{+}^{\prime}\left(\frac{\alpha+\beta}{2}\right)-h_{-}^{\prime}\left(\frac{\alpha+\beta}{2}\right)\right](\beta-\alpha)  \tag{4.10}\\
& \leq \frac{1}{\beta-\alpha} \int_{\alpha}^{\beta} h(t) d t-h\left(\frac{\alpha+\beta}{2}\right) \\
& \leq \frac{1}{8}\left[h_{-}^{\prime}(\beta)-h_{+}^{\prime}(\alpha)\right](\beta-\alpha)
\end{align*}
$$

The constant $\frac{1}{8}$ is the best possible in 4.9 and 4.10 .
Finally, we have
ThEOREM 4.9. Let $f:(0, \infty) \supset[a, b] \rightarrow \mathbb{R}$ be a $G A$-convex (concave) function on $[a, b]$. Then we have

$$
\begin{align*}
& \frac{1}{8}\left[f_{+}^{\prime}(\sqrt{a b})-f_{-}^{\prime}(\sqrt{a b})\right] \sqrt{a b}(\ln b-\ln a)  \tag{4.11}\\
& \leq(\geq) \frac{f(a)+f(b)}{2}-\frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s \\
& \leq(\geq) \frac{1}{8}\left[f_{-}^{\prime}(b) b-f_{+}^{\prime}(a) a\right](\ln b-\ln a)
\end{align*}
$$

and

$$
\begin{align*}
& \frac{1}{8}\left[f_{+}^{\prime}(\sqrt{a b})-f_{-}^{\prime}(\sqrt{a b})\right] \sqrt{a b}(\ln b-\ln a)  \tag{4.12}\\
& \leq(\geq) \frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s-f(\sqrt{a b}) \\
& \leq(\geq) \frac{1}{8}\left[f_{-}^{\prime}(b) b-f_{+}^{\prime}(a) a\right](\ln b-\ln a)
\end{align*}
$$

Proof. Consider the function $h:[\ln a, \ln b] \rightarrow \mathbb{R}$ defined by $h(t)=f \circ$ $\exp (t)$. Since $f$ is a $G A$-convex (concave) function on $[a, b]$, then we have the lateral derivatives

$$
h_{ \pm}^{\prime}(t)=\left(f_{ \pm}^{\prime} \circ \exp (t)\right) \exp t, \quad t \in[\ln a, \ln b]
$$

If we apply the inequality 4.9 for the convex function $f \circ \exp$ on the interval $[\ln a, \ln b]$, then we have

$$
\begin{aligned}
& \frac{1}{8}\left[f_{+}^{\prime} \circ \exp \left(\frac{\ln a+\ln b}{2}\right)-f_{-}^{\prime} \circ \exp \left(\frac{\ln a+\ln b}{2}\right)\right] \exp \left(\frac{\ln a+\ln b}{2}\right)(\ln b-\ln a) \\
& \leq \frac{f \circ \exp (\ln a)+f \circ \exp (\ln b)}{2}-\frac{1}{\ln b-\ln a} \int_{\ln a}^{\ln b} f \circ \exp (t) d t \\
& \leq \frac{1}{8}\left[\left(f_{-}^{\prime} \circ \exp (\ln b)\right) \exp (\ln b)-\left(f_{+}^{\prime} \circ \exp (\ln a)\right) \exp (\ln a)\right](\ln b-\ln a)
\end{aligned}
$$

that is equivalent to

$$
\begin{align*}
& \frac{1}{8}\left[f_{+}^{\prime}(\sqrt{a b})-f_{-}^{\prime}(\sqrt{a b})\right] \sqrt{a b}(\ln b-\ln a)  \tag{4.13}\\
& \leq \frac{f(a)+f(b)}{2}-\frac{1}{\ln b-\ln a} \int_{\ln a}^{\ln b} f \circ \exp (t) d t \\
& \leq \frac{1}{8}\left[f_{-}^{\prime}(b) b-f_{+}^{\prime}(a) a\right](\ln b-\ln a)
\end{align*}
$$

If we change the variable $s=\exp t$, then $t=\ln s$ and $d t=\frac{d s}{s}$. Therefore

$$
\int_{\ln a}^{\ln b} f \circ \exp (t) d t=\int_{a}^{b} \frac{f(s)}{s} d s
$$

and by 4.13 we get the desired inequality 4.11 .
The inequality 4.12 follows by 4.10 .
REMARK 4.10. If the function $f:(0, \infty) \supset I \rightarrow \mathbb{R}$ is differentiable and $G A$-convex on $[a, b] \subset \stackrel{\circ}{I}$, then we have the following inequalities:

$$
\begin{align*}
0 & \leq \frac{f(a)+f(b)}{2}-\frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s  \tag{4.14}\\
& \leq \frac{1}{8}\left[f^{\prime}(b) b-f^{\prime}(a) a\right](\ln b-\ln a)
\end{align*}
$$

and

$$
\begin{align*}
0 & \leq \frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(s)}{s} d s-f(\sqrt{a b})  \tag{4.15}\\
& \leq \frac{1}{8}\left[f^{\prime}(b) b-f^{\prime}(a) a\right](\ln b-\ln a)
\end{align*}
$$

## 5. Some applications

Let $p \neq 0$ and consider the convex function $g(t)=\exp (p t), t \in \mathbb{R}$. Then the function $f:(0, \infty) \rightarrow \mathbb{R}, f(t)=g(\ln t)=\exp (p \ln t)=t^{p}$, is a $G A$-convex function on $(0, \infty)$. Observe that for $0<a<b$ we have

$$
\begin{aligned}
\frac{1}{b-a} \int_{a}^{b} t^{p} d t & =\left\{\begin{array}{l}
\frac{1}{p+1} \frac{b^{p+1}-a^{p+1}}{b-a}, p \neq-1, \\
\frac{\ln b-\ln a}{b-a}, p=-1,
\end{array}\right. \\
& =\left\{\begin{array}{l}
L_{p}^{p}(a, b), p \neq-1, \\
L^{-1}(a, b), p=-1,
\end{array}\right.
\end{aligned}
$$

where $L_{p}(a, b)(p \neq-1)$ is the $p$-logarithmic mean and $L$ is the logarithmic mean defined in the introduction.

Using the inequality

$$
\frac{1}{b-a} \int_{a}^{b} f(t) d t \leq \frac{b-L(a, b)}{b-a} f(b)+\frac{L(a, b)-a}{b-a} f(a)
$$

for $f(t)=t^{p}(p \neq 0)$, we get

$$
L_{p}^{p}(a, b) \leq \frac{b-L(a, b)}{b-a} b^{p}+\frac{L(a, b)-a}{b-a} a^{p}
$$

for $p \neq 0$, where $L_{-1}^{-1}(a, b):=L^{-1}(a, b)$.
Observe that

$$
\begin{aligned}
\frac{1}{b-a} \int_{a}^{b} \frac{f(t)}{t} d t & =\frac{1}{b-a} \int_{a}^{b} t^{p-1} d t \\
& =\frac{1}{p} \frac{b^{p}-a^{p}}{b-a}=L_{p-1}^{p-1}(a, b), p \neq 0 .
\end{aligned}
$$

If we use the inequality

$$
\begin{aligned}
f(\sqrt{a b}) & \leq(1-\lambda) f\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right)+\lambda f\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right) \\
& \leq \frac{1}{\ln b-\ln a} \int_{a}^{b} \frac{f(t)}{t} d t \\
& \leq \frac{1}{2}\left[f\left(a^{1-\lambda} b^{\lambda}\right)+(1-\lambda) f(b)+\lambda f(a)\right] \leq \frac{f(a)+f(b)}{2}
\end{aligned}
$$

for $\lambda \in[0,1]$ and $f(t)=t^{p}(p \neq 0)$, then we get

$$
\begin{aligned}
G^{p}(a, b) & \leq(1-\lambda) G^{p}\left(a^{1-\lambda}, b^{\lambda+1}\right)+\lambda G^{p}\left(a^{2-\lambda}, b^{\lambda}\right) \\
& \leq L(a, b) L_{p-1}^{p-1}(a, b) \\
& \leq \frac{1}{2}\left[G^{p}\left(a^{2(1-\lambda)}, b^{2 \lambda}\right)+(1-\lambda) b^{p}+\lambda a^{p}\right] \leq \frac{a^{p}+b^{p}}{2}
\end{aligned}
$$

for $\lambda \in[0,1]$.
If we use the inequalities (4.14) and 4.15 for $f(t)=t^{p}(p \neq 0)$, then we get

$$
0 \leq \frac{a^{p}+b^{p}}{2}-L(a, b) L_{p-1}^{p-1}(a, b) \leq \frac{1}{8} p^{2} \frac{L_{p-1}^{p-1}(a, b)}{L(a, b)}(b-a)^{2}
$$

and

$$
0 \leq L(a, b) L_{p-1}^{p-1}(a, b)-G^{p}(a, b) \leq \frac{1}{8} p^{2} \frac{L_{p-1}^{p-1}(a, b)}{L(a, b)}(b-a)^{2}
$$

Acknowledgement. The author would like to thank the anonymous referee for valuable suggestions that have been implemented in the final version of the paper. Also, special thanks to Professor Tomasz Szostok for making some final recommendations.

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[^0]:    Received: 11.04.2017. Accepted: 27.01.2018. Published online: 14.05.2018.

